

DIGITAL DIRECTOR



Hardware & software solution to manage photo and video workflow from your iPad Air/Air 2.



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DIGITAL DIRECTOR

WORKFLOW MANAGEMENT PROCESSOR

Intuitive iPad application controls your camera's key functions such as focus point, exposure, aperture and speed for both video and photo.

Download still images directly to the iPad for immediate post-production and sharing.

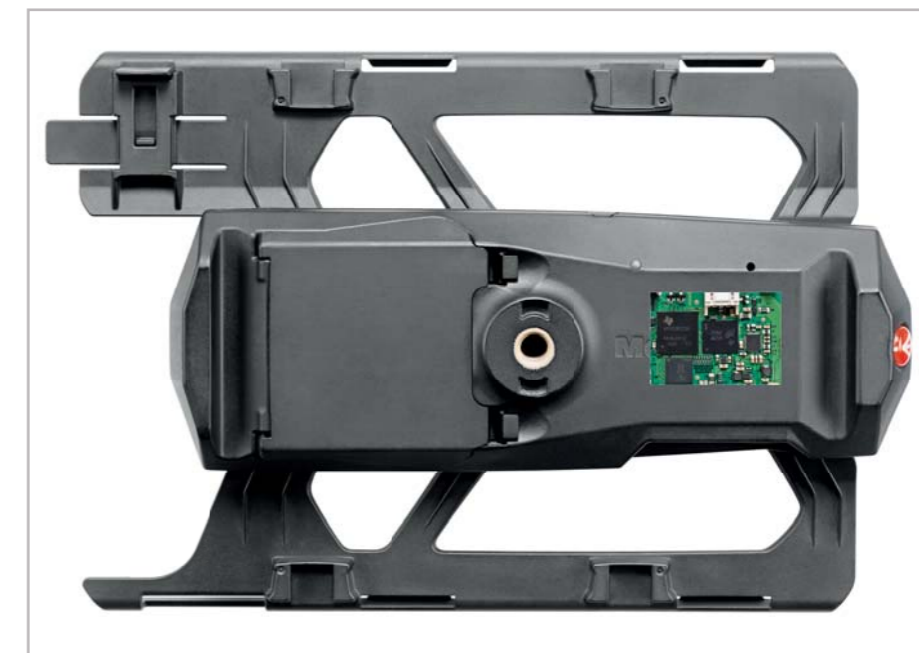
iPad interface with built-in Cortex®-A8 processor plus reliable Apple Certified tethered connection.

On screen focus peaking indicator to ensure crisp accurate focus.

Real time live view monitoring via the iPad screen.



Digital Director is the only Apple certified (MFi - Made for iPad Certification) electronic device that connects your camera and iPad to help manage the photo and video workflow, from setting your camera to sharing your pictures.



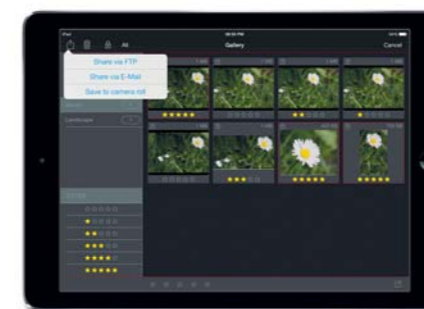
Micro-processor ARM® Cortex®-A8 600MHz 256MB DRAM.



USB connection (1 mt. cable included).



Lightning connector.



Real time remote control of camera parameters.



Simple management of the shoot.



Dedicated App



MVDDA13 (for iPad Air) | MVDDA14 (for iPad Air 2)

DIGITAL DIRECTOR

SHOOT IN TOTAL FREEDOM

Digital Director is designed to make shooting photos and videos simple. Using a USB cable up to 10 meters (33 ft), you have a totally reliable, high-performance connection between your (Canon or Nikon) DSLR and iPad that's always stable. Digital Director also enables you to place the camera even in the most awkward or difficult to reach positions and conveniently control it remotely.



Low angle shooting.



Slider/Crane application.



Overhead shooting.



Electronic camera stabilizer application/Steady system.



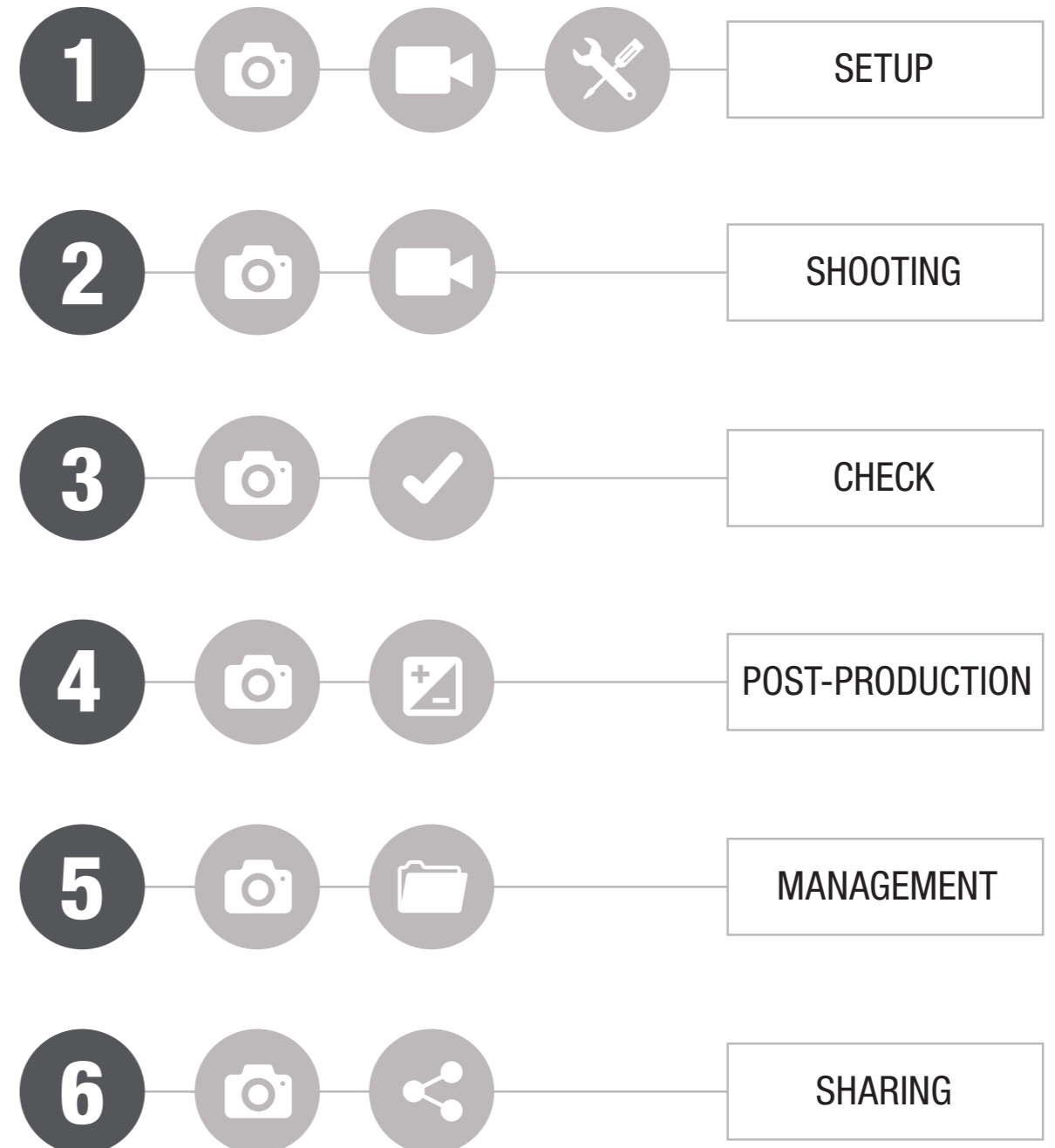
Manual focus control shooting.



Journalist application.

COMPLETELY CONTROL EACH WORKFLOW PHASE

The heart of Digital Director is a complete, intuitive Application that transforms your iPad into an extraordinary interface for managing all phases of your workflow, from setting up camera parameters to sharing your images.



1



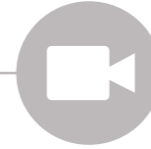
SETUP

REMOTE CONTROL OF CAMERA PARAMETERS

All the DSLR's key parameters can be monitored and dynamically modified (Exposure, ISO, Shutter Speed, Aperture, Manual Focus, White Balance, Image Quality, Focus/Camera/Drive Modes).



2



SHOOTING

REMOTE SHOOTING VIA IPAD RETINA DISPLAY

Effective real time "Live View" monitoring through a cable connection: ensures high performance, stable connection between devices. Interactive Focus, Digital Zoom, Focus Peaking and Dynamic Histogram - all allow greater control when shooting.



INTERACTIVE FOCUS

Interactive Focus can be used to select the focus point anyway on the screen. Digital Zoom magnifies the selected focus point to ensure crisp accurate focus.



FOCUS PEAKING

The Focus Peaking Filter highlights the focused profiles on the image.



PORTRAIT LAYOUT

Auto-adjustment for portrait orientation.



EASY SHOOT

DIGITAL DIRECTOR

3



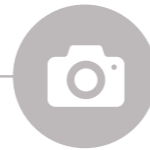
CHECK

DOWNLOAD YOUR IMAGES ONTO AN IPAD

Check all the details of the images you shoot by viewing the downloaded high resolution file. All details of the image can be checked using standard iPad "gestures".



4



POST-PRODUCTION

INTUITIVE IMAGE ADJUSTMENT

Put the finishing touches on your image in the same app: set exposure, contrast, light, crop, rotate, check histogram and EXIF information and save the image.



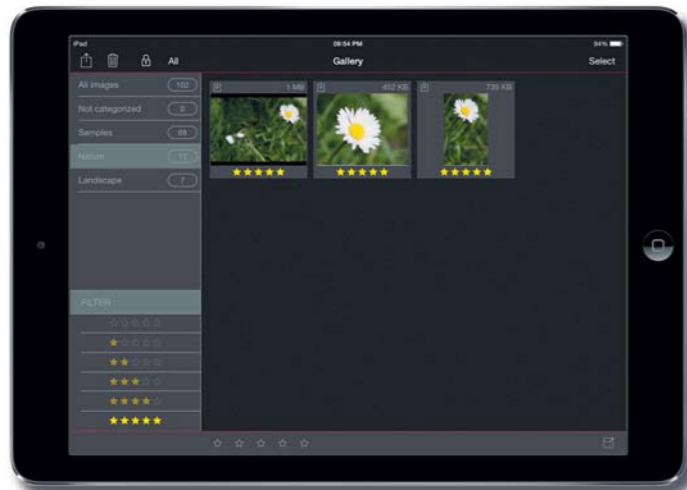
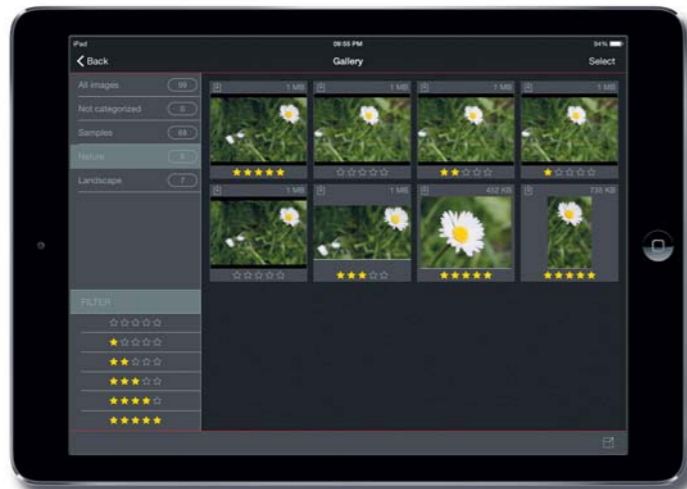
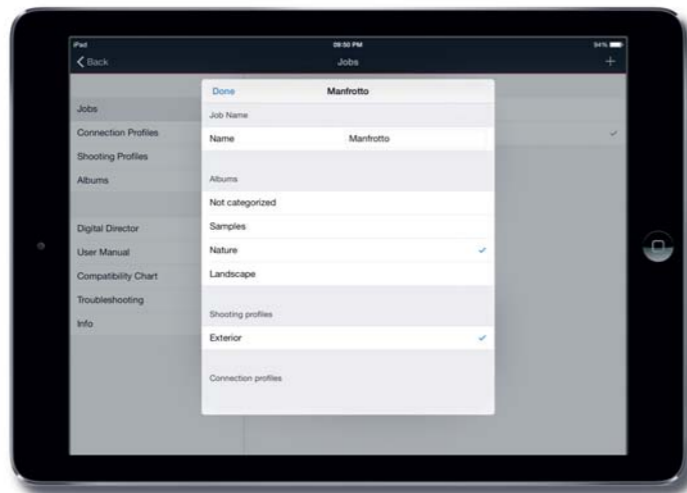
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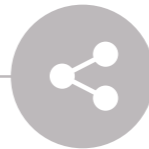
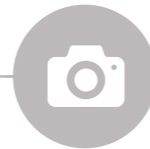
MANAGEMENT

SIMPLE SHOOT MANAGEMENT

You've got it all covered: control everything, from image ratings to "Job" management (albums, shoot profiles and connection profiles).



6



SHARING

CONTENT DISTRIBUTION

Multiple ways to share your images:

- Direct to FTP
- By E-mail
- On social networks (Facebook, Twitter, etc.) by simply moving the selected images in the iPad camera roll.





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