

DIGITAL DIRECTOR. WORKFLOW MANAGEMENT PROCESSOR



Digital Director is the only Apple certified (**MFi – Made for iPad Certification**) electronic device that connects your camera and iPad to help manage the photo and video workflow, from setting your camera to sharing your pictures.

Digital Director is the ideal companion for pro and enthusiast imagemakers who want to make their shooting workflow more effective and intuitive.

Digital Director ensures a reliable USB cabled connection between camera and iPad, and through its dedicated App allows to monitor the shoot and control the camera settings. It works with Canon and Nikon DSLRs and iPad Air and Air 2.

Digital Director features a **dedicated CPU (micro-processor ARM® Cortex®-A8)** that together with its **dedicated App**, provides an interface between iPad and camera, which enables the iPad to understand and control the camera protocols.

The remote controlling enabled by Digital Director also allows the user to place the camera even in the most awkward or difficult to reach positions and conveniently control it remotely.

COMPLETELY CONTROL EACH WORKFLOW PHASE

Photographers and videographers can now enjoy a more detailed, enhanced control interface thanks to a much bigger and higher quality display; indeed, Digital Director turns the iPad Air/Air 2 into an external monitor taking full advantage of its High Definition Retina Display. The dedicated Digital Director App enables:

- **Remote control of camera parameters**

All the DSLR's key parameters can be monitored and dynamically modified (Exposure, ISO, Shutter Speed, Aperture, Manual Focus, WB, Image Quality, Focus/Camera/Drive Modes).

- **Remote shooting via iPad Retina display**

Effective real time "Live View" monitoring through a certified cable connection

: ensures high performance, stable connection between devices. Dynamic histogram and

- audio level display allow greater control when shooting.

- **Interactive Focus & Focus Peaking**

Interactive Focus can be used to select the focus point anywhere on the screen.

- Digital zoom magnifies the selected focus point to ensure crisply accurate focus.

- **Download images onto an iPad**

Check all the details of the images you shoot by viewing the downloaded high resolution file.

- All details of the image can be checked using standard iPad "gestures".

- **Intuitive image adjustment**

Put the finishing touches on your image in the same app: set exposure, contrast, light, crop, rotate,

- check histogram and EXIF information and save the image.

- **Simple shoot management**

You've got everything under control: from image ratings to "Job" organization (albums, shoot

- profiles and connection profiles).

- **Content distribution**

Multiple ways to share your images:

Direct to FTP

By E-mail

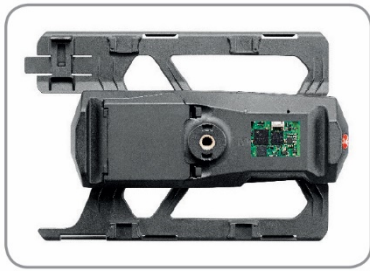
On social networks (Facebook, Twitter, etc.) by simply moving the selected images in the iPad camera roll.



Manfrotto
Imagine More

DIGITAL DIRECTOR. WORKFLOW MANAGEMENT PROCESSOR

KEY BENEFITS



- iPad interface with built-in micro-processor ARM® Cortex®-A8 plus reliable Apple Certified tethered connection.



- Intuitive new iPad application controls your camera's key functions such as focus point, exposure, aperture and speed for both video and photo.



- Real time "Live View" monitoring via the iPad screen.



- On screen focus peaking indicator to ensure crisply accurate focus.



- Download still images directly to the iPad for immediate post- production and sharing.



Manfrotto
Imagine More

DIGITAL DIRECTOR. WORKFLOW MANAGEMENT PROCESSOR

PRODUCT SPECIFICATIONS

PRODUCT CODE	PRODUCT DESCRIPTION	EAN CODE	UPC CODE
MVDDA13	Digital Director for iPad Air	8024221640120	719821383772
MVDDA14	Digital Director for iPad Air 2	8024221640137	719821383789

PRODUCT CODE	PRODUCT WEIGHT	TRANSPORTATION BOX DIMENSIONS (Length x Width x Height)	TRANSPORTATION BOX WEIGHT	MASTER CARTON QUANTITY	MASTER CARTON DIMENSIONS (Length x Width x Height)	MASTER CARTON WEIGHT
MVDDA13 MVDDA14	290gr 0,64lb	293mm / 11,54in 83mm / 3,27in 210mm / 8,27in	0.907kg 2lbs	4	315mm / 12,40in 355mm / 13,98in 225mm / 8,86in	4,045kg 8,92lbs



Manfrotto
Imagine More