

## H.264 Encoding

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The easiest way to capture to H.264 video files for iPod, iPad, the web and more!



## Distribute your client's H.264 video files to websites, YouTube and now iPad

Capture video direct to H.264 video files for the web, iPod, iPad, iPhone, Apple TV, YouTube and even full resolution video backups! Blackmagic encoders come in two fantastic models. Video Recorder for home use to capture priceless memories in high quality SD component and composite. Video Recorder includes easy to use Mac software.

H.264 Pro Recorder is for the industry professional who needs professional encoding from SDI, HDMI, analog component/composite and balanced audio! H.264 Pro Recorder includes Blackmagic Design's powerful Media Express for frame accurate deck control with EDL import! Media Express lets you encode on Mac, Windows and Linux!

### H.264 Pro Recorder

The perfect low cost way to capture from professional broadcast decks directly to SD and HD H.264 files! With new ways of delivering content to consumers, now it's easy to capture old or new programming content into the same file format used on the web, iPad™, iPod™, iPhone™, Apple TV™, YouTube™ and more! Capture directly from SDI, HDMI and component analog video with embedded SDI, HDMI and balanced analog audio inputs. RS-422 deck control is included with software for Mac, Windows and Linux!

**\$349**



#### Technical Specifications

**Video Input:** SDI, HDMI, YUV Component, NTSC, PAL and S-Video. **Audio Input:** Supports SDI, HDMI and balanced analog audio. **Updates and Configuration:** USB 2.0 high speed (480Mb/s) interface. **Standards:** Supports both SD and HD video capture. **HDMI Input:** For legal reasons, HDMI capture from copy protected sources is not supported. **Extras:** Media Express software is included for Mac, Windows and Linux. **Installation:** Connect to your computer's USB port and run Media Express. **Warranty:** 12 Months

### Take a closer look at Media Express

**Playlist in playback mode**  
You can load in a huge number of clips for review. Use DPX, MJPEG, uncompressed YUV and RGB, ProRes, DVCPRO HD all in the one playlist.

**Realtime high quality preview**  
Preview your clips with full frame rate for accurate review.

**Audio Metering**  
With Media Express you can select any of the audio channels. Just simply click on the audio you want to hear.

**Capture and Preview**  
Capture on the fly. Play back single or multiple clips.

**Dynamic Playlist Search**  
Organising your playlist has never been easier with Media Express's dynamic playlist search. Even if you have 1,000 clips, you'll always find the right clip.

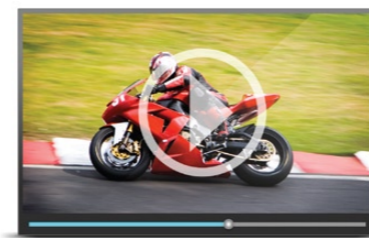
**Clip Information**  
Now you can see all the important detail information of your clip, including frame size, frame rate, color space, format and codec.

**Easy Grab Frame Tool**  
Media Express makes grabbing frames of your video easy. When the frame you want is displayed in the preview window, just hit Grab Frame.



#### Encode to iPhone, iPad and iPod!

Now it's easy to encode video for new portable devices! Video Recorder and H.264 Pro Recorder can resize content as you record and encode directly into the format for each one of these devices!



#### Perfect for Online Content

Use Video Recorder and H.264 Pro Recorder to encode for the web! Now encode the millions of hours of content into online formats for fun or profit! Save time by direct resize and encoding all in one step!



#### Preserve Archive Footage

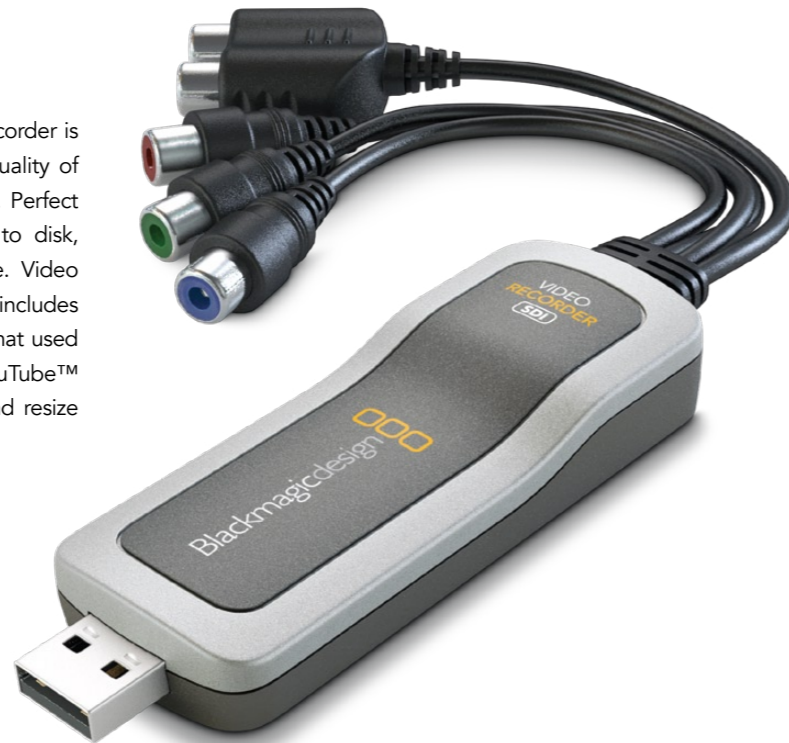
Old videotapes are delicate and have a limited life. With old videotapes deteriorating and decks that can play them getting rare, encoding video is the only way to preserve valuable footage!

Capture home movies to your iPod, iPhone, iPad, Apple TV and even YouTube!

## Video Recorder

Get fantastic H.264 encoding for the home! Video Recorder is the only consumer encoder that captures the high quality of component video, as well as composite and s-video. Perfect for capturing old videotapes and family memories to disk, preserving valuable video before the tapes degrade. Video Recorder plugs directly into your computer's USB and includes software for capturing video directly to the H.264 format used on iPod™, iPhone™, iPad™, Apple TV™ and YouTube™ formats. Included Mac software also lets you crop and resize before capture!

**\$149**



### Technical Specifications

**Analog Video Input:** YUV Component, NTSC, PAL and S-Video. **Analog Audio Input:** Stereo Hi-Fi audio.  
**Interface:** USB 2.0 high speed (480Mb/s) interface. **Standards:** SD Format Support: 625/25 PAL and 525/29.97 NTSC.  
**Includes:** Video Recorder software for Mac OS X™. **Warranty:** 12 Months

**Capture Direct For Your Mobile Device.**  
To make capture easy, simply select the device you want to capture. The Video Recorder software will automatically set the size and quality for you!

**Highest Quality Video Capture**  
Regular video input is included, plus you can select super high quality component video for incredible quality movies.

**Easy Cropping Tools.**  
Sometimes analog video has black borders, or VHS switching at the bottom of the picture. Easily adjust the cropping to make perfect movies every time!

**Exciting Recording Options**  
For recording videos automatically, you can set the recording time, plus you can segment movies into multi files for storage on CDs or even YouTube!

**Stereo Audio Metering**  
Video Recorder features digital style VU meters for audio monitoring.

**Timecode Display**  
Easy to see timecode counter allows you to make accurate captures of our video.



### Save your favorite home videos to your iPhone

Capture your home videos and take them on the go with your iPhone. Show everyone your videos anytime on your iPhone.



### Archive those old video tapes

Convert all those old dusty video tapes and memories to H.264 file format. Now you can protect your memories on ageing VHS tapes as a digital file on your computer.



### Save precious memories for all time to your computer

From camera to computer to your family and friends, you can now save those precious memories forever.



### Share your gameplay instantly!

Record your own gameplay or share with friends your ultimate gaming moment in an instant!